



CONFERENCE OF GREAT LAKES AND ST. LAWRENCE GOVERNORS AND PREMIERS

BRAZIL & ARGENTINA TRADE MISSION

November 5-11, 2017

Accelerate your Export Sales to Brazil and Argentina

Join the Conference of Great Lakes and St. Lawrence Governors and Premiers trade mission to Brazil and Argentina from November 5-11, 2017. Save valuable time and money by letting the Conference's Trade Representatives provide you with market intelligence and a customized schedule of B2B meetings to meet with prospective customers, business partners and industry leaders. Mission participants will also benefit from networking events and logistical support provided by the Conference.

WHY BRAZIL & ARGENTINA?

Brazil

- Brazil's population of 202 million is the fifth largest in the world, representing nearly 3 percent of global consumers.
- Brazil has a natural affinity for the United States and Canada, and a high regard for our products, brands and technology.

Argentina

- Argentina is a resource-rich country with huge potential.
- The country is digitally capable, with high internet and smart phone penetration.
- Argentina's infrastructure requires major updating and renewal, providing significant opportunity for exporters of equipment and services for roads, ports, railroads, telecommunications, water and sanitation, and electric power, among others.
(www.export.gov)



EXPENSE

Mission Participation Fee for Mich. companies

- U.S. \$1,350 per person (each additional participant U.S. \$400)

Includes group ground transport, networking events, briefing and logistical assistance. Travel, individual transportation, interpreters, hotel and meals **not** included.

Market Research & Customized Appointment Setting Fee for Brazil & Argentina

\$0 for companies located in Michigan

(equates to approx. \$4,800 worth of business services—the price companies in other states pay)

Mission Registration Deadline is September 11, 2017

For additional information please contact:

David Newhouse, MEDC

Phone: 517.331.6715

Email: newhoused@michigan.org

Further trade mission details are available at <http://www.cgslgp.org/projects/international-trade/trade-missions/>