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MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION

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Executive Committee Minutes

November 14, 2017

10 a.m. – 12 p.m.

Michigan Economic Development Corporation  
300 N. Washington Square  
Lansing, MI 48913

**Members Present:**

Doug Rothwell	Anmar Sarafa	Lizabeth Ardisana
Fritz Erickson	Jeff Metts	Tom Moran
Chris MacInnes	Jerry Poisson	Dave Armstrong
John Brown	Dave Washburn	Rob Collier
Jeff Noel	Scott Newman-Bale	Jack O'Reilly

**Members joined by phone:**

Dave Meador	Greg Northrup
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**Members Absent:**

David Sowerby	Karen Weaver	Chris Rizik
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**Staff Present:**

Amiee Evans	Jeff Mason	Christin Armstrong
Lynne Feldpausch	Steve Bakkal	Brad Heffner
Greg Tedder	Amanda Bright McClanahan	Dave Greco
Josh Hundt	Emily Guerrant	

**Others Present:**

Roger Curtis, Director, TED

**I. Call to order**

Mr. Rothwell called the meeting to order at 10:00 a.m., a quorum was declared present. The meeting was held at the Michigan Economic Development Corporation, 300 N. Washington Sq. Lansing, MI 48913

**II. Public Comment**

Mr. Rothwell invited public comment, there was none.

**III. Chairman's Report**

- a. Mr. Rothwell asked if there were any questions, changes, or corrections regarding the September meeting minutes. There were none. *Mr. Moran moved to approve the minutes of the September meeting and Mr. Armstrong supported the motion. The motion passed unanimously.*

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- b. Mr. Rothwell presented the Resolution to adopt a policy within the Interlocal Agreement amendment process that would provide sufficient time to review and provide comment on amendments. This Resolution would create a policy to require the MEDC to provide 90 days' written notice to participants of any proposed amendment to the Interlocal agreement, with an effective date of the second amendment to the Interlocal agreement between the MSF and participating public agencies. *Mr. Poisson moved to approve the Resolution and Mr. Armstrong supported the motion. The Resolution passed unanimously.*
- c. Mr. Rothwell presented the Committee with the 2018 schedule of meetings.

#### **IV. CEO Report**

- a. Mr. Jeff Mason provided an introduction to Mr. Josh Hundt named Executive Vice President and Chief Business Development Officer and Mr. Dave Greco named MEDC's Legislative Director.
- b. He also provided a draft copy of the MEDC Retail plan for 2018. This plan includes marketing and legislative efforts that MEDC will focus on for the next year. Emily Guarrant and Dave Greco will be taking the lead on implementation.
- c. He updated the Committee on the status of the Interlocal amendment process, noting that we have secured 54 amendments throughout the state. We will continue to finalize the remaining amendments before the end of the calendar year.
- d. He provided an update on efforts taking place within the Department of Talent & Economic Development (TED) to help identify role and responsibilities and provide more assistance to TED in their continued efforts.

#### **V. Presentation of Talent Activities**

Mr. Roger Curtis, director of TED, provided an overview of TED activities related to talent. He gave an introduction on the GoingPro campaign as well as the educational alignment and changes that TED is focused on with the Michigan Department of Education.

*[At 10:17 am, Mr. Jack O'Reilly arrived.]*

#### **VI. Subcommittee Reports**

- a. Finance Subcommittee Report: In Mr. Rizik's absence, Ms. Amanda Bright-McClanahan presented the Revenue Use Policy and the Budget Development policy, which were approved by the Finance Subcommittee. She provided an overview of each policy and how they were interrelated. Ms. MacInnes thanked Ms. Bright-McClanahan and the Subcommittee for producing these policies and their clarity. She recommended that these documents be part of a new member orientation process.

**Approval of the Revenue Use Policy:** *Mr. Moran moved to approve the budget resolution as presented, Ms. MacInnes supported the motion. The Resolution passed unanimously.*

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**Approval of the Budget Development Policy:** *Mr. Collier moved to approve the budget resolution as presented, Ms. MacInnes supported the motion. The Resolution passed unanimously.*

- b. Personnel & Compensation Subcommittee: Ms. Lynne Feldpausch on behalf of the Personnel & Compensation Subcommittee presented the variable pay award resolution. She noted that the internal conditions had been met, the funding trigger as well as the organizational goals.

**Approval of the Variable Pay Award Resolution:** *Ms. MacInnes moved to approve the budget resolution as presented, Mr. O'Reilly supported the motion. The Resolution passed unanimously.*

Ms. Feldpausch also reported on the corporate health benefit renewal. She noted that the MEDC will see a 5.97% increase in health benefit premiums for 2018. She presented an alternative option for cost comparison, which would switch employees to a co-pay based plan. Mr. Armstrong asked if for next year's renewal we could look at providing more than one health option for employees and allow employees to determine the plan that would fit their personal needs. Ms. Feldpausch agreed to explore options with the Committee. After discussion, the Committee agreed to retain the current policy and pass the premium share increase accordingly.

**Approval of the Corporate Benefits Renewal Resolution:** *Mr. Moran moved to approve the budget resolution as presented, Mr. Collier supported the motion. The Resolution passed unanimously.*

Finally, Ms. Lynne Feldpausch proposed an adjustment, based on a recommendation from the Committee, to the CEO evaluation cycle. The recommendation is to provide a full evaluation at the 2018 executive retreat (the one year requirement) and a six month evaluation (non-monetary) in January 2018 to presentation at the February meeting. The Committee asked if it would be possible for the Personnel & Compensation Subcommittee to provide a recommendation on an alternative schedule for 2018 in order for the Committee to provide feedback to the CEO prior to the gubernatorial election. Mr. Noel and Ms. Feldpausch committed to providing a recommendation on an alternative schedule in a future meeting.

**VII. Open Discussion**

Mr. Rothwell invited open discussion, there was none.

- VIII. The meeting was adjourned at 11:40 a.m.