
MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

Executive Committee Minutes

July 11, 2017

8:30 a.m. – 12 p.m.

Ford Community & Performing Arts Center
15801 Michigan Ave. Dearborn, MI 48126

Members Present:

Chris Rizik

Anmar Sarafa

Liz Ardisana

Fritz Erickson

Chris MacInnes

John Brown

Jerry Poisson

Karen Weaver

Rob Collier

Scott Newman-Bale

Dave Washburn

Jack O'Reilly

Doug Rothwell

Members Absent:

David Armstrong

Tom Moran

David Sowerby

Dave Meador

Jeff Noel

Jeff Metts

Greg Northrup

Staff Present:

Lynne Feldpausch

Jennifer Nelson

Greg Tedder

Jeff Mason

Amanda Bright-McClanahan

Katharine Czarnecki

Emily Guerrant

Christin Armstrong

Amiee Evans

Trevor Pawl

Josh Hundt

I. Call to order

Mr. Rothwell called the meeting to order at 8:32 a.m., a quorum was declared present. The meeting was held at Ford Community & Performing Arts Center at 15801 Michigan Avenue Dearborn, MI 48126.

II. Public Comment

Mr. Rothwell invited public comment, there was none.

III. MEDC Budget - Public Hearing & Comment

Mr. Rothwell invited public comment on the MEDC budget, there was none.

IV. Chairman's Report

- a. Mr. Rothwell asked if there were any questions, changes, or corrections regarding the April meeting minutes. *Ms. MacInnes moved to approve the minutes of the April meeting and Mr. O'Reilly supported the motion. The motion passed unanimously.*

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- b. **Resolution: Closed Session – Review of Application of Employment:** Mr. Rothwell moved to meet in closed session under section 8(e) of the Open Meetings Act, to review the application of employment for Mr. Jeffrey Mason. A roll call vote was taken:

Member	Yes	No	Absent
Ardisana	X		
Armstrong			X
Brown	X		
Collier	X		
Erickson	X		
MacInnes	X		
Meador			X
Metts			X
Moran			X
Newman-Bale	X		
Noel			X
Northrup			X
O'Reilly	X		
Poisson	X		
Rizik	X		
Rothwell	X		
Sarafa	X		
Sowerby			X
Washburn	X		
Weaver	X		

The resolution was passed unanimously of the members present.

V. Resolution: Appointment of CEO

Mr. Collier moved the resolution to appoint Mr. Jeffrey Mason as the Chief Executive Officer of the MEDC, Mr. O'Reilly supported the motion. The resolution passed unanimously.

Mr. Rothwell welcomed Jeffrey Mason into the meeting. Mr. Mason provided introductory remarks.

VI. Resolution: Tribute to Steve Arwood

Mr. Rothwell noted that he would like to thank Mr. Arwood for his work and tenure at the MEDC. *Mr. Rothwell moved the resolution of tribute to Mr. Steve Arwood, Ms. MacInnes supported the motion. The resolution of tribute passed unanimously.*

VII. Staff Presentations

- a. Administrative Operations – Ms. Lynne Feldpausch provided an update on the departments within administrative operations. She also noted the employee engagement survey results from FY17, with 92% participation and a 86% overall agree score.
- b. Community Vitality – Mr. Greg Tedder and Ms. Katharine Czarnecki presented on the activities within the community vitality area of the strategic focus. They provided updates on the Community Revitalization Program, Public Spaces Community Places, and Transformational Brownfield implementation. Mr. Tedder presented two initiatives that would assist in the development of smaller and rural communities. The Small Developer Investment Fund would stimulate the economic revitalization of vacant mixed-use buildings within Michigan Main Street and Redevelopment ready communities. The Build MI Main Street would be a crowdfunded, zero interest loan program designed to leverage community networks built through the Michigan Main Street and Redevelopment Ready Communities programs.
- c. Business Investment – Ms. Jennifer Nelson introduced Mr. Josh Hundt, who presented on the national and global business development activities. Mr. Hundt introduced Mr. Trevor Pawl who presented on the PlanetM, mobility efforts. Mr. Pawl provided an overview of the PlanetM business plan and objectives for the FY18 fiscal year.
- d. Image – Ms. Emily Guerrant provided an overview the business marketing campaign, it's updated focus on business sectors including aerospace, agribusiness, cyber security, advanced manufacturing, and mobility. Ms. Guerrant also provided a marketing update on the PlanetM campaign as well as a brief update on the Pure Michigan campaign.

VIII. Personnel & Compensation Subcommittee

Ms. Lynne Feldpausch on behalf of the Personnel & Compensation Subcommittee reported that the Subcommittee reviewed the variable pay plan structure and did not want to move forward with a recommendation to adjust the plan for FY18. She noted that the Committee felt that the variable pay plan was very well received by staff and for budget stability they would like to keep the percentage amounts stable for FY18. The Committee will review the plan and policies on an annual basis.

IX. Presentation of the FY18 Corporate Budget & Discussion of the FY19 Budget

Ms. Amanda Bright-McClanahan on behalf of the Finance Subcommittee presented the FY18 corporate budget. She noted that each FY17 financial objective was currently being met. Ms. Bright-McClanahan provided a proposed budget of \$20.8 million for salaries and benefits, \$6.4 million for administrative operations, \$32.5 million for programs and grants, and \$10 million for marketing. She noted that these requests were based on priorities to focus on human capital, continue to build on business attraction efforts, continue to provide support to communities, and continued investment in PlanetM.

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Mr. Rothwell inquired about the use of the Strategic Investment dollars. A discussion ensued regarding the use of the Strategic Investment dollars on whether or not it should be used for one-time initiatives or ongoing costs. Mr. Rothwell suggested that the leadership team work with the Executive Committee in the development of policies and guidelines on the uses for the Strategic Investment dollars.

- X. The meeting was adjourned at 12:09 p.m.